



vetsHQ

FOR EMPLOYERS



How your veteran hiring program can help employees leverage VA benefits to aid their transition to civilian life



ALL ★ THINGS ★ VETERAN

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The logo for vetsHQ, featuring a silhouette of a soldier in a trench next to the text "vetsHQ" in a bold, sans-serif font. "vets" is in blue and "HQ" is in red.

is the **only** app looking at the universe of benefits a veteran may be eligible to receive

transition assistance
education & training
compensation
home loans & housing adaptations
health care & dental treatment
rehabilitation
pensions
life insurance
burial & memorial
dependent & survivor benefits

who we are

VetsHQ is a one-stop holistic website and comprehensive digital community where Veteran information, accomplishment and empowerment intersect shared interests and goals in the areas of:

- Benefits and entitlements
- Employment
- Education and training
- Wellness and health
- Financial management



condenses, simplifies the complex process of benefits assessment

1

Simple, accessible 10-minute VetsHQ interview that any Veteran and their family members can use

2,115

Total required proof documents mandated by the VA

568

Total VA forms

173

Potential forms that a Veteran could file with the VA

21,438

Total pages in Title 38, U.S. Code, Title 38 CFR and VA regulations covering Veterans benefits

what we do

Veterans want to be empowered.

Veterans have the right and ability to determine how and by whom their needs are met, and veterans are the best advocates for change for the quality of services they receive.

That's the mission, philosophy and practice of VetsHQ and its unique self-directed service technology, built to assist all veterans and their beneficiaries in assessing what benefits they are entitled to receive.

For veterans who are members of VetsHQ, it takes just 10 minutes online.



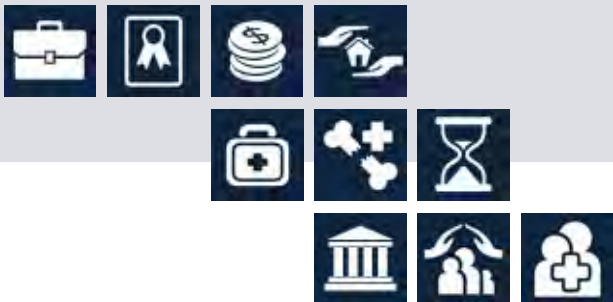
who can use VetsHQ

 serves veterans from these service periods:

- Iraq and Afghanistan
- Gulf War
- Vietnam War
- Korea
- World War II
- Peacetime

Others who are underserved by the current system, as well as veterans advocates:

- a veteran's spouse
- surviving spouses and children
- caregivers and representatives
- service officers affiliated with Congressionally chartered Veteran Service Organizations



TRANSITION ASSISTANCE

Services to transition to work, life and home post-military • Pre-separation counseling • Unemployed veterans may qualify for additional vocational rehabilitation and employment benefits

EDUCATION & TRAINING

Deciding on Post-9/11 GI Bill, Montgomery GI Bill or other VA education programs • Applying for school • Reimbursement for books and a monthly living allowance • On-the-job apprenticeship • Non-college degree programs • Tutorial assistance • Workstudy

COMPENSATION

Tax-free monetary benefit paid to veterans with disabilities • Claims may be filed for service members within 180 days of exit from military • In-service, post-service and special circumstances claims • Secondary claims for disabilities that developed because of a service-connected condition

HOME LOANS & HOUSING ADAPTATIONS

Home loan guarantees can be used many times over a veteran's life, either for the purchase or refinancing of a home • Adapted housing grants are available to veterans with a permanent and total service-connected disability (may be used for home purchase or modification) • Cash-out refinance loans are available to veterans to take cash out of their home equity for paying off debt or making home improvements

HEALTH CARE & DENTAL TREATMENT

Preventive, inpatient care services • Transplant, specialty, ancillary, home care • Women's health • Dental services • Pharmacy and prescription drugs • Adapting your automobile to special needs

what are life events?

Benefits aren't a one-time occurrence. Veterans can use VA benefits throughout many stages of their lives. Benefits are there when the veteran needs them.

REHABILITATION

Upon your exit from the military with a disability • A sudden health event, like a heart attack or a stroke, that requires rehabilitation • Vocational rehabilitation, job training and employment accommodations • Helping start your own business • Independent living services

PENSIONS

Supplemental, income-based pensions, tax-free, for veterans who are 65, or totally or permanently disabled, or meet other criteria • Veterans who require the aid and attendance of another person • Veterans who are house-bound

LIFE INSURANCE

Term life coverage • Family coverage • Traumatic injury coverage • Mortgage protection • Financial consulting for beneficiaries

BURIALS & MEMORIALS

Burial, with honors • Burial flags • Headstones and markers • Interment in national cemeteries and markers in areas of national cemeteries • Burial allowance for indigent veterans

DEPENDENTS & SURVIVORS BENEFITS

Tax-free dollars payable to low-income spouses and unmarried children of deceased veterans • Dependency, indemnity compensation • Survivors' pension • Education assistance • Civilian Health and Medical Program

The VetsHQ Assessment Process For Members

GOT 10 MINUTES?

Get an instant read on all the benefits you may qualify to receive.

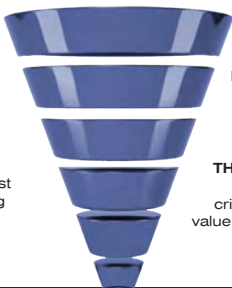
INVEST ANOTHER 20 MINUTES TO ASSESS YOUR ELIGIBILITY Invest your time wisely knowing there is a good chance you qualify.

A Partner Veteran Service Organization Will Shepherd Your Claim Through the VA Process

LOOK AT ALL OPTIONS — ONE BENEFIT LEADS TO OTHERS!

Let VetsHQ coach you on the full range of benefits offered once you qualify for a primary benefit.

CONTINUATION OF BENEFITS Some benefit claims require updating and even annual filings with the VA. VetsHQ not only prompts you, it gives you an efficient process that takes you minutes – and keeps you in good standing with the VA.



INITIAL ASSESSMENT

All you need is your DD214 for a personalized assessment of all possible benefits.

THE FINAL ASSESSMENT

Be assured you meet the criteria to apply and see the value each benefit can provide you and your family.



Now You Have Your Fully Developed Claim Package

SUPPLEMENTAL BENEFITS

Behind every benefit are a host of companion benefits you can apply for – this insures you know about them all – and it's even easier to apply once you qualify for a primary benefit.

KEEP YOUR BENEFITS

You're busy — VetsHQ sets automatic notifications and alerts to make sure you're notified when maintenance forms need to be submitted.

how we do it

Using the VetsHQ Dynamic Integrated Veterans Entitlement™ model, or DIVE™, veterans answer a simple series of questions about themselves, including military service, and from this front-end questionnaire, DIVE™ assesses the benefits and entitlements that the veteran is likely to be entitled to receive.

DIVE™ includes sections for all major U.S. Department of Veterans Affairs-administered benefits, including home loans, compensation, life insurance, education, transition assistance, health care and medical treatment, indemnity compensation, rehabilitation, survivor benefits, and burial benefits.

If the veteran chooses, DIVE™ will automatically fill in any of the applicable 173 VA forms completed by the veteran and packages the forms and proof documents into one complete file. The file is then placed in the VetsHQ Vault™ where it is securely stored.



The cornerstone to VetsHQ is the cloud-based Dynamic Integrated Veterans Entitlement™ model, the engine powering the VetsHQ application process:

D **Dynamic** = instantly responsive to each answer the veteran enters into the questionnaire

I **Integrated** = saves time in preparing all possible VA forms; enter the information once, populate all applicable forms with one click

V **Veterans** = accessible and available to all veterans and their family members, advocates, caregivers and representatives

E **Entitlements** = based on veteran responses, flags any benefits the veteran or family members may be eligible to receive

the DIVE™ model

Using DIVE™, veterans or their family members answer a series of questions about the veteran, including military service, and from this questionnaire DIVE™ assesses the benefits and entitlements the veteran is likely to be eligible to receive in JUST 10 MINUTES.



DIVE™ offers a simplified method of entering data one time and populating all applicable forms with one easy click. Saves time, avoids errors.



VA RECORD ON DATA LOSS

News reports detail major incidents of privacy breach and data loss by the U.S. Department of Veterans Affairs. The VetsHQ Vault means a veteran's information is safe and secure. Above, stacks of veteran files litter a VA claims facility.

2014 VA investigates eBenefits privacy breach, website down

2014 VA software glitch allowed data to be altered, exposed tens of thousands of veterans

2013 House panel chair calls VA data loss 'troubling'

2013 VA cyber saga continues as audit shows continued holes in network security

2010 VA loses another laptop with veterans' personal data, prompting inquiry

PHOTO SOURCE: U.S. Department of Veterans Affairs Office of Inspector General

the vetsHQ Vault™

The VetsHQ Vault™ allows veterans to store all records and proof documents about their service, including medical records. The Vault's rock-solid, reliable, multi-layered protection allows veterans to aggregate, retain, archive, search and employ their personal information safely for a host of veterans services — benefits, compensation, education, home loans and ownership, and employment searches.





the vetsHQ incentive

Unlike tax preparation, veterans do not have to file for benefits, and that's a major VetsHQ difference: We incent veterans to begin the process with an assessment using VetsHQ.

Grab Before You Go

Checklist feature readies all military personnel preparing to exit the service by helping collect necessary documents they'll need for benefits claims.

Get Organized

Helps the veteran gather necessary documents; provides links and information to request or replace documents

Push Notifications

VetsHQ sends notifications to the veteran as a reminder to complete the benefits questionnaire, any deadlines or necessary information & updates.

What's On the Table?

No matter the dollar value, the veteran is alerted to the potential value to themselves and their family members of benefits they may be eligible to receive.



21,973,000

The current estimated population of all U.S. veterans.

2,271,000

The current estimated population of women veterans in the U.S.

53,986,000

The current estimated total population of veterans, spouses, surviving spouses, dependents, active duty service members, active duty spouses, demobilized National Guard and Reserve members.

23.4%

The percentage of all possible veterans and beneficiaries who are currently receiving benefits from the U.S. Department of Veterans Affairs.

why it's important



All Veterans and their families who are entitled should receive benefits for service to their country, which helps raise their standard of living and quality of life.

Just 23.4 percent of all possible Veterans and beneficiaries currently receive benefits from the U.S. Department of Veterans Affairs.

Employers who utilize VetsHQ to assist their veteran employees to leverage benefits for success are creating a program for transition success for each and every one of their veteran hires.

What a compensation claim benefit means to a Veteran with a service-connected disability:

\$35,367

Median income of U.S. veterans

\$12,542

Estimated average benefit
for an individual veteran with
a service-connected disability

\$47,409

Potential total income, including benefit

quality of life



PHOTO SOURCE: U.S. Army via Flickr

When you hire a veteran, you're making an investment in that veteran's transition from military duty and improving the quality of life for that veteran and the veteran's family.

Veterans are owed a debt for service to their country, and VA benefits help boost the standard of living — when even the smallest benefit claim paid out can mean so much.

vetsHQ employers

Provide **your** veteran employees with a **vetsHQ** Employer Sponsored Membership

VetsHQ's Employer Sponsored Membership program allows corporations to provide additional value to their veteran hiring program that recognizes the veteran's contributions in service to their country.

For one low cost, a veteran is provided with a one-year membership to VetsHQ, where they can realize and accomplish a host of tasks designed to create the foundation for a comprehensive, holistic and successful transition upon the veteran's exit from the military.



Why is a VetsHQ Employer Sponsored Membership important?

1 THE ADVANTAGE

Employers empower veterans to leverage VA benefits to aid their transition. Veterans with service-connected disabilities receive an estimated average of \$12,542 — compensation that when paired with an employer's salary raises the standard of living.

2 THE VALUE

As part of a new employee onboarding process, companies can provide the cost of a VetsHQ Employer Sponsored Membership for their veteran employees, strengthening the company's benefits offering for very little cost per employee.

3 THE COMMITMENT

The VetsHQ Employer Sponsored Membership becomes part of the important initiatives your company provides to the veteran employee to make a successful transition to civilian life — and access to the tools that can also benefit a veteran's family.

vetsHQ is for you

Who should consider the Employer Sponsored Membership Program?

The VetsHQ Employer Sponsored Membership program is perfect for companies that have:

- A corporate value that recognizes the contributions of veterans
- Key initiatives in place to support veterans within the corporation
- Priority veterans employment programs
- The capability to reach an audience of veterans within and outside the corporation
- The reach to distribute information about and provide pre-paid benefits assessment for employees

vetsHQ gift cards



VetsHQ Membership Gift Cards are available for employers to purchase to provide to their veteran employees.

Gift cards are one of the most popular gifts in the U.S., and the VetsHQ Membership Gift Card is perfect for those just exiting the military or current veterans. Each card is good for one year on VetsHQ to get the veteran started with benefits.

sponsorships

VetsHQ, presented by YOUR COMPANY

A presenting sponsor benefits from a strong association with VetsHQ, including high profile branding and comprehensive audience engagement and extended media exposure. The presenting sponsor also receives 5,000 complimentary veteran accounts to VetsHQ and the VetsHQ Vault (a \$500,000 value) for the company's veteran employees. A presenting sponsor meets the mission and veterans commitment standards of VetsHQ and requires an annual investment.

Medal Sponsors (Financial Sponsor)

Company pays a set amount of money in exchange for benefits outlined in VetsHQ sponsorship agreement. Benefits include:

- opportunity to promote the company to the VetsHQ membership and social media audience, publications and press releases
- inbound links to company site, products, services

The annual corporate sponsor also receives 500 complimentary veteran accounts to VetsHQ and the



VetsHQ Vault (a \$50,000 value) for the company's veteran employees.

Hero Employer

As part of a new employee onboarding process, companies can provide the cost or a portion of the cost of VetsHQ enrollment for the company's veteran employees. Additional benefits include listing company (with logo) on the VetsHQ partner web page, VetsHQ marketing materials promoting the company's commitment to veteran hiring and veteran support after the hire, and use of VetsHQ in its promotional materials.

Buddy Gifts

Companies may purchase gift memberships for special company occasions and holidays in groups of 50, 100, 500 and 1,000.

Contact a VetsHQ representative for more information at engage@fastyeti.com



“Our nation honors
her sons and
daughters who
answered the call
to defend a country
they never knew
and a people they
never met.”

The Korean War Memorial



Want to know
more?

Contact us at
engage@fastyeti.com